

# How to Turn a Firehose of Solar Asset Data Into a Productive Profit Tool

A key problem faced by solar asset managers is too much data managed poorly.

That's primarily because the solar market has been growing at an accelerating pace. GTM Research and the Solar Energy Industries Association (SEIA) report that Q3 2015 marks the *eighth* consecutive growth quarter in the US with over 135,000 installations in the first half of 2015 alone.

Meanwhile the global installed base for solar probably surpassed 200 GW in 2015.

All this rapid growth means your solar asset data flows are expanding at an unprecedented rate also. But all too often, the increasing amount of *data* doesn't correspond with an increasing amount of *useful information* about your assets.

And so it becomes difficult to see the big picture and address your critical asset management needs. Needs that include:

- **Automating all your renewable asset management tasks** so you can cut administrative time and maximize business development time
- **Collaborating effectively** with your partners and subcontractors, investors, creditors and compliance bodies
- **Tracking** all your endless documentation including contracts and amendments
- **Enforcing best practice workflows** to avoid errors and wasted time spent on approvals, invoices, and related activities
- **Ensuring complete visibility** of both expected and unexpected developments throughout your solar asset life cycle

When any of these benefits aren't available, your asset management decision-making becomes sub-optimal. Plus you're wasting time and money getting all your data onto the same playing field where it can be sensibly analyzed with an eye toward greater efficiency and higher profits.

This problem is particularly acutely when your workload is directly related to the number of sites, solar asset type, geographical dispersions, project document complexity, and associated financing structures faced by many solar asset developers today.

## So how do you get timely access to your meaningful (but buried) solar asset data?

How do you create a seamless, simple-to-use data environment?

One that enables you to effectively control your entire value chain from development through to construction and ownership?

You need a standardized solution that takes all those varied and previously incompatible inputs and delivers them transparently to one place easily accessible to all interested parties.

Just consider how efficiently you can browse the web with a single application that loads and presents all your online web pages and media in a typical browsing session. Instead of having to rely on half a dozen incompatible and separate apps, your favorite web browser can process and render any of the billions of pages available.

Now imagine that kind of one-stop **online** convenience for your solar asset data.

Integrate that data correctly -- and suddenly you can:

- Pencil out repetitive tasks
- Eliminate redundant portal accesses
- Avoid the headaches of incomplete files, and
- Meet every compliance deadline and responsibility

You'll also get the necessary reports filed sooner, more articulately and with the highest possible level of automation.

Imagine a platform that can store all your solar portfolio information in one place including contracts, regulatory and compliance filings and alerts, project management documentation, investor and bank reporting, PPA invoicing, and full integration with PV monitoring and ERP systems.

All of it will be easy to find and share with others.

You'll not only free yourself from low-value daily administration chores, but also it becomes a snap to teach your staff and partners so they can interface with you on a platform where everyone talks the same language.

Go here to discover what the world's leading renewable asset platform can do for you.

You can get started with a free demo that shows you exactly how to maximize the administrative and profit-making efficiency of your solar portfolio.

Request a demo today. [Link to Demo Request page]

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- our newest blog post here [link to post]

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Are you trying to cope with an increasing amount of "data" that doesn't correspond with an increasing amount of "useful information" for your business?

Our latest blog post "How to Turn a Firehose of Solar Asset Data Into a Productive Profit Tool" covers some key points on how to get timely access to your meaningful (but buried) solar asset data.

Go here now to read it [LINK]